



*Disciplined Capital Protection, Tax-Efficient Real Estate Returns*



## ***Solara Holdings Simplifies RE Investing for You***

**Whether you're a seasoned investor or just beginning your journey, our comprehensive investing approach ensures you gain access to top-tier real estate opportunities that align with your financial goals.**

**With over 500 units and \$80 million in AUM, we are your trusted partner in real estate investments.**



**SOLARA  
HOLDINGS**

## **ABOUT US**

Solara Holdings is a boutique, vertically integrated real estate investment and asset management firm dedicated to providing institutional-quality Class A multifamily and medical office properties as an alternative investment strategy through our current offering, Aurora Real Estate Equity Fund.

With over thirty years of experience in the rental real estate space through multiple market corrections, our core mission is to protect investor capital from market-sensitive volatility while delivering superior tax-efficient, and risk-adjusted returns through our four-pillar risk mitigation framework that strategically focuses on Location, Asset Class, Debt Structure, and Tenant Quality.

When you partner with us, you are investing in a proven, disciplined strategy designed for true capital protection and portfolio diversification—not a quick and risky market-timing investment strategy.



# WELCOME MESSAGE



**Mike Butler**

MANAGING PRINCIPAL

**Maria Butler**

COO, SOLARA HOLDINGS

## Our Focus is You

With over 500 units and \$80 million in rental real estate transactions through joint ventures or sole ownership, Solara Holdings is backed by solid management and executive experience, benefiting from over 30 years of real estate investment activity.

If you are investing through your **401K** or using other liquid capital, our extensive experience in real estate investing, unique and exclusive offerings, and first-class services ensure you can access quality, tax-efficient real estate investment opportunities for passive income and portfolio diversification.

Whether you are a seasoned investor or just starting, we have the right investment solution tailored to your investment goals.

# VISION & TIME LINE



1994 - 2000

Mike began his investing career with the purchase of a duplex, then continued to acquire stabilized single-family rental assets for passive income.



2000-2006

Started to add distressed single-family rentals needing improved management and rehab to increase tenant and asset value.



2006-2014

Purchased our first single-family fix and flip in 2006 and continued to buy and sell these assets up until 2014.



2019 to Present

Founded Solara Holdings, a national real estate investment and asset management company dedicated to acquiring institutional quality Class-A real estate. The firm offers fund-level passive income, portfolio diversification, and tax-efficient investment opportunities



2018

Purchased Lexington Park Apartments. A 62-unit multifamily value-add complex in Lexington, NC. This property was sold in 2021 and successfully returned an annualized 8% return on cash flow and a 2x equity multiple for our investors within two years while maintaining asset performance through the pandemic.



2014-2018

In response to the challenges posed by the Great Recession and drawing on our experience as owners and operators of single-family rentals (SFR), Mike initiated the transition of company acquisitions and operations to the Carolinas region.



**Lexington Park Apartments**  
62 unit multifamily in Lexington, NC



**Avalon at North Charleston**  
430-unit townhome multifamily in North Charleston, SC



**The Lofts @ 1145**  
8-unit, loft-style apartments in Conshohocken, PA

# HOW WE WORK

## STRONG DEAL SOURCING



We continuously build strong industry relationships with brokers and sellers for sourcing institutional quality investment opportunities for our clients

## CONSERVATIVE UNDERWRITING



We are committed to a conservative and thorough underwriting process to minimize hurdles during due diligence and hold time.

## RESIDENT SERVICES LEADER



*Solara Living*

We strive to offer safe and comfortable rental units for our residents by being the leader in rental services in our markets

## “HANDS-ON” ASSET MANAGEMENT



*Solara Asset Management*

We are a “hands-on” asset management firm. Being proactive, not reactive, is critical to protecting our investors capital

# CONTACT INFORMATION



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## Data Room Access



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